



IMPACT
REPORT
2018

COASTAL 



About Coastal Jazz

“...[their] reach has extended beyond Vancouver, their steadfast commitment to exporting local talent has strengthened an international underground of fearless musicians, while their ability to balance the needs of commerce with artistic integrity has been a model for successful festivals across the country and indeed around the globe”—*The Georgia Straight*

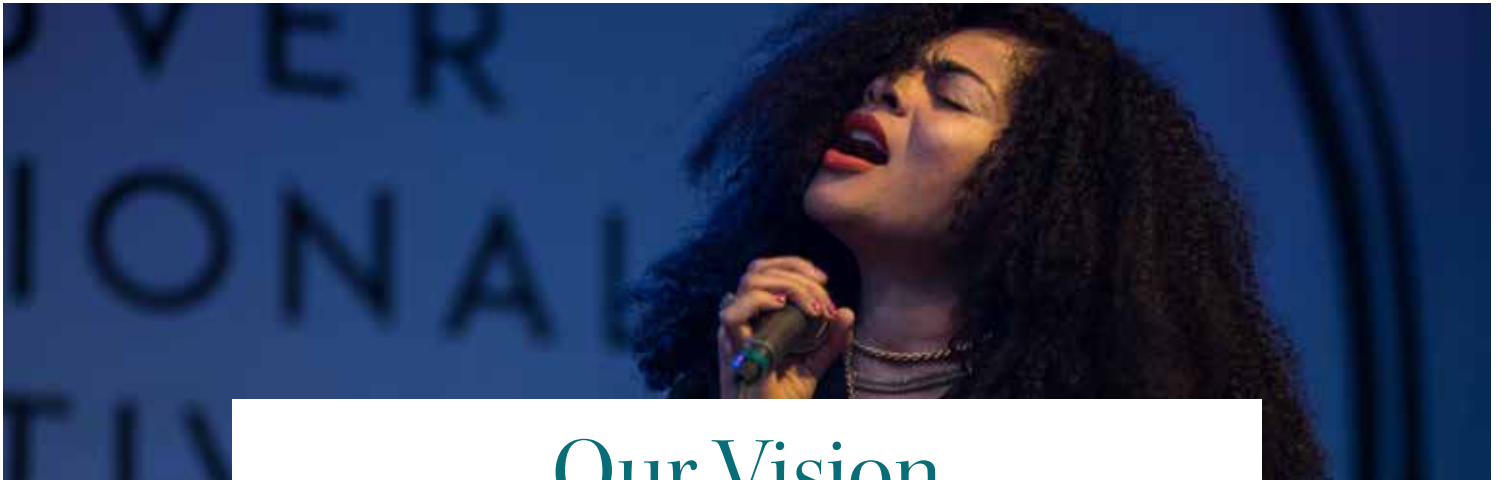
Coastal Jazz sets the standard for music performance, pushing the boundaries of categorization, mixing genres and performance formats, and challenging stereotypes.

As one of the largest independent arts organizations in the province of BC our staff, board, and volunteers bring a unique depth of talent to elevate music presentation in Vancouver and beyond.

By consistently delivering opportunities for audiences and artists to experience live moments of unrepeatable genius, we keep the edge of music honed. In this age of scripted and prescribed entertainment, Coastal Jazz creates the most expansive creative space possible, where improvisational magic can happen.

We support universality—we believe there should be no borders in music. Our extensive musical offerings reward a spirit of adventure, celebrate the plurality of voices that make up our musical landscape, and allow creativity to flourish.

As jazz is to life, so Coastal Jazz is to Vancouver. We live where artistic integrity and commercial viability coincide. We're a sound organization that is the Organization of Sound.



Our Vision

Coastal Jazz is a Vancouver-based global leader in the presentation of innovative, educational, and transformative musical experiences. We are indoor and outdoor stages of soul-stirring music, from traditional stylists to cutting-edge adventurers to emerging genre-blenders and culture mashing collaborators. We are large-scale public events, and intimate club experiences. We are multi-cultural and multi-generational—joyous, jubilant and celebratory. We are education programs where mystery becomes knowledge, and knowledge is shared.

Coastal Jazz and Blues Society is a not-for-profit registered charity. Charitable Registration Number 123403503RR0001

OUR MANDATE:

The Coastal Jazz & Blues Society is dedicated to:

- Building and nurturing an appreciation for the vibrant cultural history and aesthetic of jazz and related music genres through live concerts, culturally and aesthetically diverse programming, and educational activities accessible to everyone.
- Supporting the development of the art form and the local, national, and international musicians who play it with a platform to showcase their work, actively nurturing and mentoring emerging artists, and creating unique artistic collaborative projects that cross genres, disciplines, geographic, and cultural boundaries.
- Being a leader in establishing viable partnerships and networks with local, regional, national, and international music communities.
- Building Vancouver as an important centre and cultural destination for the presentation of state-of-the art jazz and related music.
- Establishing strategic relationships and networks with individuals, businesses, governments and cultural agencies to support Coastal Jazz & Blues activities and initiatives.
- Educating youth and emerging artists about the history of jazz, its influence across various genres, and the limitless potential of creative music.
- Enhancing audience experience, development, knowledge, and engagement through outreach, education, and community programs.
- Upholding the highest standards of production and presentation in all of our undertakings.

In the Community

Education

From our extensive annual Festival Workshop series to our year-round clinics for musicians; from the TD High School Jazz Intensive to the Sounds of Youth Stage, Coastal Jazz's suite of programs to broaden, deepen, and enrich audiences' experience of jazz and grow the next generations of players continue to great success.

For the public, free workshops are peppered throughout the festival, and range from artist talks to practical clinics. The artist-centred workshops continued in our year-round programming with monthly free events held at Frankie's Jazz Club.

The Sounds of Youth presents the best high school musicians on a curated stage both days of Downtown Jazz. The large crowds adore it, and young musicians get a chance to experience life on the "big stage."

The TD High School Jazz Intensive is an intimate program (20 participants), but it has lasting and profound impact. Under the direction of Chicago's Tomeka Reid and Italy's Silvia Bolognese, Vancouver's emerging players explored challenging music, honed technique, and really learned what it means to be a working musician. The program culminated in a concert on David Lam Park's mainstage for an audience of thousands.

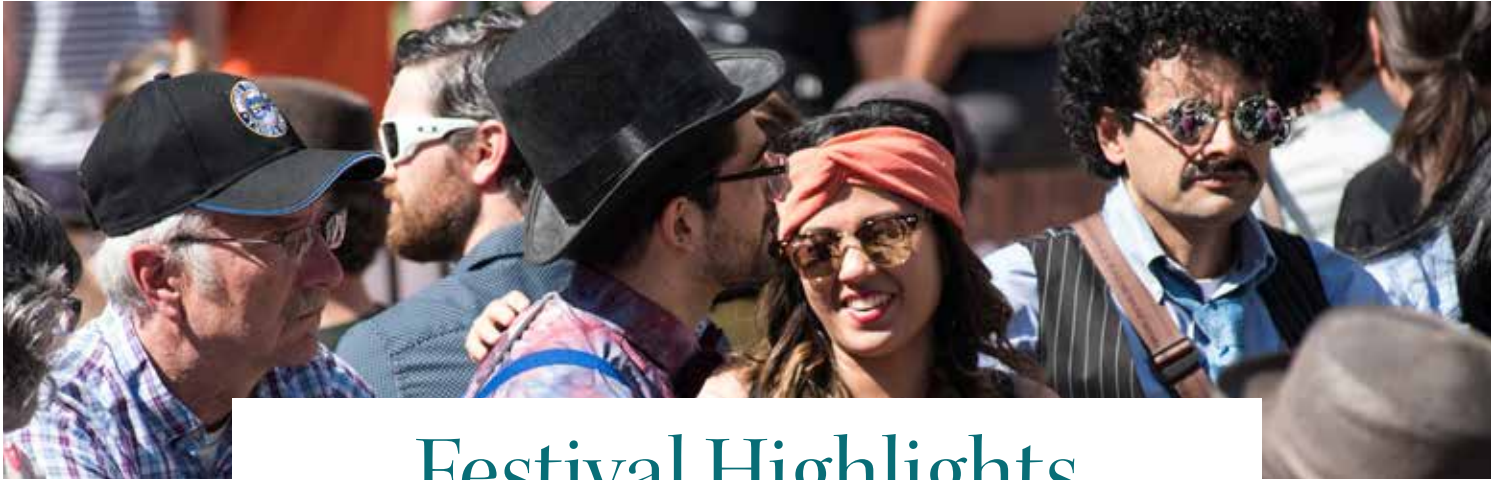
Collaboration

Locally, nationally, and internationally, Coastal Jazz works in partnership with dozens of organizations to extend our reach and develop our audiences. This year's partners included:

- Western Front
- Capilano University
- Blueshore Centre for the Performing Arts
- Vancouver Symphony Orchestra
- Vancouver International Film Festival
- DOXA Documentary Film Festival
- University of British Columbia
- Festival d'été
- International Institute for Critical Studies in Improvisation
- Vancouver Independent Music Centre
- Vancouver Art Gallery

International Partners included consulates, arts councils, and funding bodies from:

- Austria
- Belgium
- Denmark
- England
- France
- Germany
- Italy
- Mexico
- Norway
- Poland
- Sweden
- Switzerland



Festival Highlights

The 2018 TD Vancouver International Jazz Festival included an impressive number of performances by some of the most remarkable artists from around the world.

The festival was bookended by two massive weekend celebrations: Downtown Jazz and David Lam Park Jazz Weekend. Both are completely free and feature multiple stages, kids' activities, licensed areas, food trucks, art vendors, and educational opportunities.

The Marquee Series at the Queen Elizabeth Theatre had something for everyone. New jazz giant **Kamasi Washington** delighted fans with his generosity and warmth while signing merchandise, and later dropped in to Frankie's Jazz Club for the Mill Street Jam at the behest of a young musician (who had earlier played the Sounds of Youth Stage.)

British electronica star **Bonobo** surprised everyone with a live music/DJ hybrid set that got the QET on its feet and dancing. Soul/Jazz diva **Macy Gray** did not disappoint with costume changes galore and material both old and new. It all culminated in a glorious concert by rock legend **Robert Plant** and his crack band The Sensational Space Shifters.

Shows at the Vogue Theatre skipped from the experimental indie rock of **Dirty Projectors** to the salsa stylings of **Spanish Harlem Orchestra**; from the dirty Motown sound of **St. Paul and the Broken Bones** to the dobro virtuosity of the **Jerry Douglas Band**.

Other exciting ticketed series included: Pyatt Hall, with a palette of classic straight ahead jazz; Performance Works, which showcased the up and coming (Julian Lage Trio, GoGo Penguin) and the established (Jerry Granelli, Mary Margaret O'Hara) to sold-out houses.

The Ironworks Innovation Series highlighted virtuosic and surprising avant garde artists from every corner of the world; The Imperial lured younger audiences to the jazz side with art-rock/jazz crossover appeal; and Frankie's Jazz Club was a perfect intimate setting for some of the best jazz in the hard bop tradition and bustling late night jams with surprise cameos by big name artists.



KAMASI WASHINGTON
JUNE 24
105% OF PROJECTED SALES



BONOBO
JUNE 25
100% OF PROJECTED SALES



MACY GRAY
JUNE 28
133% OF PROJECTED SALES



ROBERT PLANT
JUNE 29
109% OF PROJECTED SALES

By the Numbers

Attendance

603,330
TOTAL ATTENDANCE



Downtown Jazz Attendance

212,703

David Lam Park Attendance

183,349



> 39

Average Age

> 51%

Female

> 47%

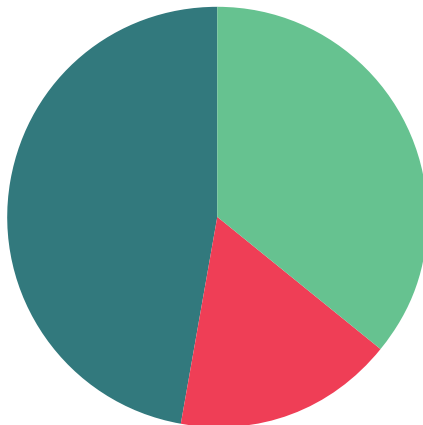
Male

> \$68,232

Average Household Income

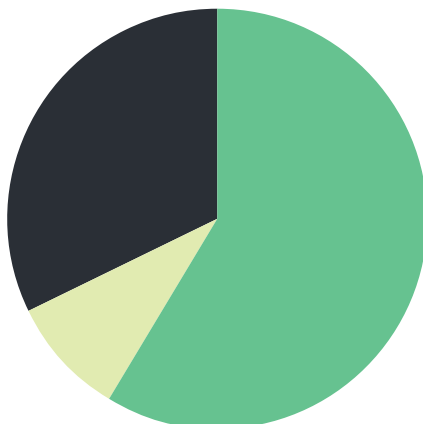
Revenue and Expenses

Total Budget: \$3.5 million



Revenue

- Earned revenue
- Contributed revenue
- Government support

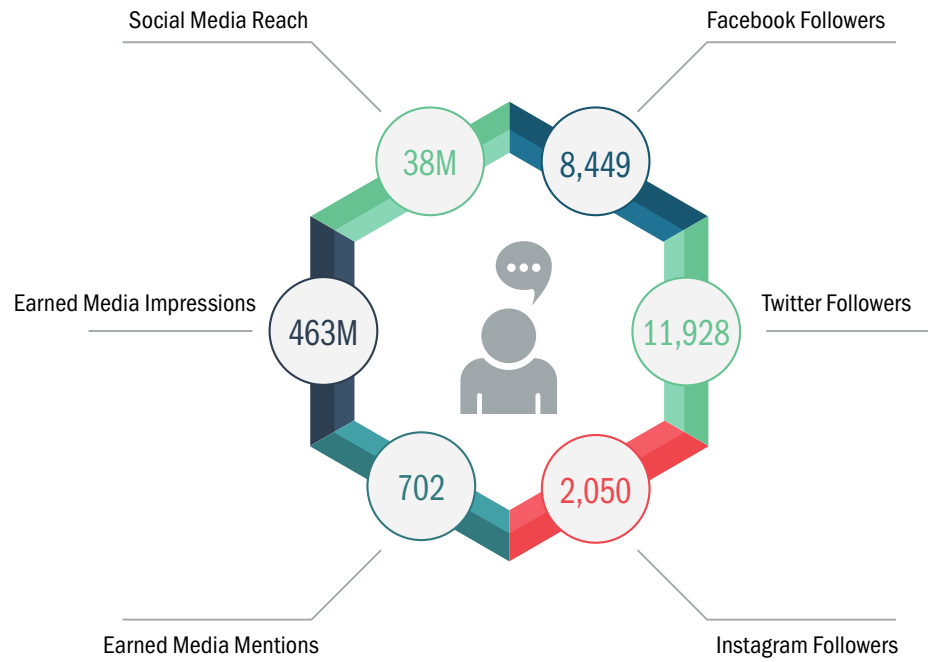


Expenses

- Artistic and Production
- Festival & Concert Infrastructure
- Overhead and Salaries

Media Metrics

Earned and Social Media



Performance Information



35
VENUES



of Performers
2,905
From 19 countries



\$43,251,101
Festival economic impact



Year-Round Programming

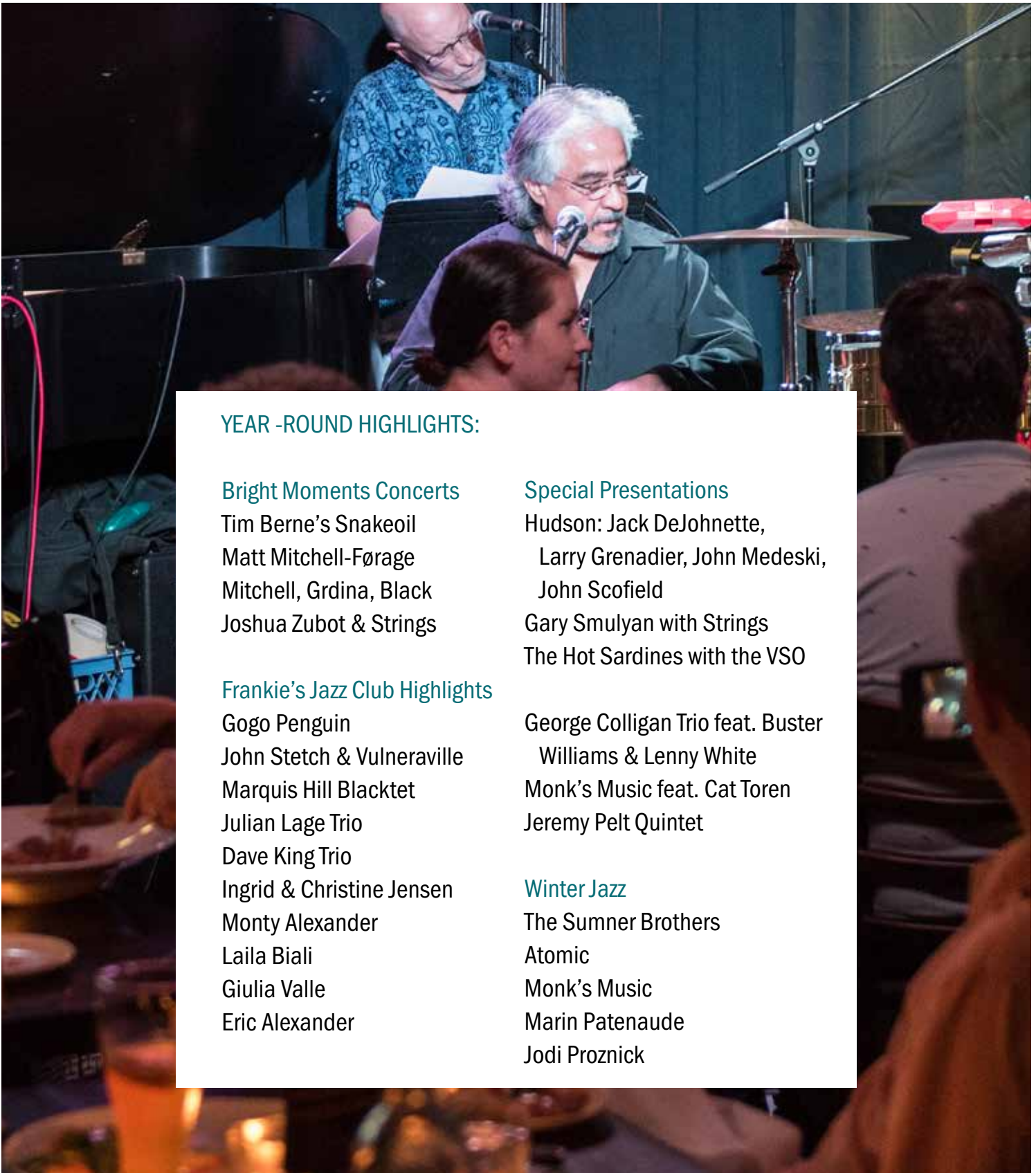
The 2017/18 season of year-round concerts was a highly successful return to form for Coastal Jazz. The Bright Moments Series, established in honour of past President James Coverdale, celebrates the most adventurous, creative, and open forms of jazz. This season, we presented four concerts at the Western Front dedicated to James' generous spirit and tireless energy.

In addition to Bright Moments, we presented more than 260 concerts at Frankie's Jazz Club. Vancouver's premiere listening room for small ensemble jazz, Frankie's was full most evenings from Thursday-Sunday. Wednesday night residencies supported home-grown soloists in stretching their musical boundaries, and international guests from New York, Chicago, San Francisco, Seattle, Portland and all points inbetween enjoyed the ambiance and respectful audiences that are found nightly at Frankie's.

This year, we also demonstrated that Frankie's could be a viable room for rising stars. Touring artists like Julian Lage and Dave King packed the room and set the stage for their return engagements during the Jazz Festival. As well, Frankie's Jazz Club was the official home of jazz programming at JunoFest '18, hosting a galaxy of Canadian jazz stars as part of the annual awards week.

Wintterruption may be a thing of the past, but Winter Jazz lives on. This year, we produced our annual mid-winter concert series at Performance Works with a twist: all shows were free admission. Unsurprisingly, attendance was up, even when Marin Patenaude and the Sumner Brothers performed during a snowstorm.

Finally, one-off concerts at various venues proved rewarding and successful. Hudson at the Chan Centre, Gary Smulyan + Strings at Pyatt Hall, and The Hot Sardines with the Vancouver Symphony Orchestra at the Orpheum Theatre either solidified Coastal's position as the voice of jazz in Vancouver, rewarded our existing audience with exquisite music, or introduced us to new fans.



YEAR -ROUND HIGHLIGHTS:

Bright Moments Concerts

Tim Berne's Snakeoil
Matt Mitchell-Førage
Mitchell, Grdina, Black
Joshua Zubot & Strings

Frankie's Jazz Club Highlights

Gogo Penguin
John Stetch & Vulneraville
Marquis Hill Blacktet
Julian Lage Trio
Dave King Trio
Ingrid & Christine Jensen
Monty Alexander
Laila Biali
Giulia Valle
Eric Alexander

Special Presentations

Hudson: Jack DeJohnette,
Larry Grenadier, John Medeski,
John Scofield
Gary Smulyan with Strings
The Hot Sardines with the VSO

George Colligan Trio feat. Buster
Williams & Lenny White
Monk's Music feat. Cat Toren
Jeremy Pelt Quintet

Winter Jazz

The Sumner Brothers
Atomic
Monk's Music
Marin Patenaude
Jodi Proznick



In Memory of Founding Artistic Director Ken Pickering

In the early hours of August 10th, 2018 co-founder of the Vancouver International Jazz Festival and long-time artistic director of Coastal Jazz and Blues Society Ken Pickering peacefully departed this life.

The eloquent and heartfelt tributes that have flooded in from across the globe in the wake of his passing testify to his lasting impact on the jazz world, and to the deep love and respect he inspired in an expansive global community of musicians and friends.

Ken was the key visionary and sustaining genius behind one of the world's most exciting annual musical celebrations. His discerning curatorial sense brought a world of brilliant, creative music to Vancouver every year, creating community around the most intense and passionate expressions of the human spirit.

Ken had deep historical and spiritual roots on the West Coast. He was of Haida and Shuswap descent on his father's side, his ancestors were among the founding families of Victoria, and the towns of Port McNeil and McNeil Bay. The adventurous spirit that was Ken's birthright may explain his leap to open his own independent record store, which as Black Swan records became a key shrine for Vancouver's serious musical pilgrims in the 1970s and 80s. His spirit for adventure continued to drive his insatiable curiosity and his tendency to immerse himself fully in his passions, whether music, cooking, or design, in search of deeper understanding.

Ken found his true spiritual mate and partner for adventure in Christine Fedina, who he married in 2002. Chris was an integral part of Ken's life, and his global musical family, and the two became famous for sharing their hospitality – and incredible cooking – with visiting musicians during the jazz festival. Two years ago, as Ken began to step back from his duties with Coastal Jazz, and as they both felt the urge to live closer to the ocean and forest, they had the opportunity to build a home on Bowen Island. They built it together, from the ground up, with joy. And in the end they created a remarkable space of light and beauty to share with their beloved dog Booker and their many visiting friends.

Above all, Ken will be remembered for his sweetness and generosity. He truly loved it when others could experience the things that he was passionate about, whether it was a new exciting group from Sweden, or a strain of heirloom beans from Mexico. He always did so without pretension or ego, but with a profound appreciation for the beauty and pleasure of this world.

Nothing could beat a “hang” with Ken. We will miss his voice, his style, his laughter, his sense of cool, and the joy he took in small, beautiful things. And we are better people for knowing his dignity, grace, humility, and questing spirit.

The Future of Coastal: A New Model

On December 4, 2017, Coastal Jazz announced its new, permanent leadership structure. The innovative new structure established a three-person leadership team. Rainbow Robert, a 20-year veteran of the society, took on the role of Managing Director, Artistic Programming; Emma Lancaster, who began her 25-year arts administration career with Coastal Jazz in 1993, serves as Managing Director, Marketing and Development; and Isaac Wolfe, CPA, who joined the Society in 2016, assumes the role of Managing Director, Finance and Administration.

This three-pronged approach harkens back to the Society's founding in 1985 by Robert Kerr, Ken Pickering, and John Orsyk. Since that time, Coastal Jazz has grown into BC's largest not-for-profit music presenter.

Rainbow Robert serves as lead curator for the broad scope of concerts and activities produced by Coastal Jazz, including the TD Vancouver International Jazz Festival, year-round concert season, and Education & Outreach activities. A relentless proponent of strange, beautiful, heavy music, Rainbow visits festivals around the world in order to research new developments in the international music scene in order to bring forward the most relevant and exciting offerings for Vancouver audiences. Rainbow sits on the Board of Directors of the Vancouver Independent Music Centre (VIM), and has adjudicated for the Foundation Assisting Canadian Talent on Recordings (FACTOR), the Juno Awards, the Doris Duke Foundation, and the Governor General's Awards.

Emma Lancaster is a senior communications professional with nearly 25 years' experience in project management, strategic communications planning, marketing, event production, writing, editing, fundraising, and media relations. After 15 years as a freelance marketing and communications consultant (previous clients include the Arts Club Theatre Company, Music on Main, DanceHouse, Vancouver Recital Society, UBC School of Music, PuSh Festival, and many more) she is delighted to return to the jazz family. She also sits on the faculty of Capilano University's Arts & Entertainment Management program, the advisory panel of CapU's Jazz Studies program, and chairs the board of The Only Animal Theatre.

Isaac Wolfe is a CPA (CGA) who joined the finance department of Coastal Jazz in November 2016. A life-long financial professional, he combines solid accounting practices with a genuine enthusiasm for music. He is happy to be back in the music world, which he enjoyed earlier in his career working for the Macklam Feldman Management company. Born in Kingston, Ontario and a graduate of the University of Western Ontario, his professional experience includes stints at 3DS, Connect Cash, Spa Boutique, and Bardel Entertainment. His taste in music ranges from the Beatles all the way to Charlie Parker.



Our Supporters

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Title Sponsor: TD | Diamond Sponsor: Granville Island | Platinum Sponsors: Tom Lee Music, Sipsmith London | Gold Sponsors: Mill Street Brewery, Re-top Displays Ltd., Volvo | Silver Sponsors: EasyPark, Downtown Vancouver Business Improvement Association | Bronze Sponsors: Il Centro, Concord Pacific, Creative BC, Anthem Properties | Official Wine Supplier: Dirty Laundry Vineyards | Official Specialty Beverages: Mike's Hard Lemonade, Palm Bay Vodka Soda | Official Coffee Supplier: Milano

GOVERNMENT FUNDERS

Department of Canadian Heritage | BC Arts Council | Canada Council for the Arts | Province of British Columbia | City of Vancouver

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Ashit Dattani | Debilee Durocher | Franco Ferrari | Lynn Johnston | Gary Kushnir | Christian & Dan Morrison | Phillip O'Brien | Gary & Shirley Parkinson | Jim Poole | Patty Verner | Denis Walker | Gene Wallace-Deering | Carol Walls | Kevin Wright

JAZZ LOVER CIRCLE: JAZZ DONOR

Patrick Aldous | Thomas & Catherine Adair | Joanne Challenger | Vince Chura | Barbara Cooper | Kevin Coyne | Nou Dadoun | Erle Dardick | Mo Dhaliwal | Sandy Duck | Mitchell Edgar | Sara Ferguson | Eva Franco | Gordon Gallagher | Jeffrey Goldberg | Robert Golden | Peter Goodwin | Michael Grunewaldt | Bill Hay | Donna Heel | Peter Herd | John Hooge | Connie Hudson | Barbara Kay | Peter Lang | Emma Lancaster | Alison MacLennan | Guy Matchett | Michael & Jennifer Matich | Zahid Makhdoom | Frances Mcgrath | Jennifer Munro | Dieter Nachtigall | Paromita Naidu | Jayeson Nicols | Dale R. North | Jocelyn & John Raquepau | Giulio Recchioni | Deborah Roitberg in memory of James Coverdale | Chris Sebert | Ralph Shaw | Prit Sidhu | Norm Steil | Reena Taank | David Tobin | John H. Vaillant | John Watson | Deryk Whitehead | Rudy Zaepernick | Leonard Zapalowski | Stan Zobac

JAZZ LOVER CIRCLE: JAZZ FRIEND

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Andrea Corcoran | Greg Corp | Michael Coyle | Michael Craig | David Crerar | Kenneth Cross | Deborah Cupido | Jean Ann Cyr | Karen Dar Woon | Bruce deConinckSmith | Mim Decrop | Keith Dickinson | Eva Diener | Darlene Dobson | Peter Dodek | Craig Donohue in memory of Karl Stahl | Jacqueline Gijssen & Dr. John Nightingale | David Dunkley | Robert Duynstee | John Dyball | Kathy Evans | Ethan Faber | Carol Faria | Nicholas Fedchuk | Susan Fitzgerald | Zoë Forsyth | Jean Fowler | Kristin Fox | Cheryl Fu | Dale Gamble | Dwight Gardiner | David Gartley | Charles Gauthier | Cary Gertsen | Ray Giesbrecht | Robert Glover | Camille Gosselin | Sangam Grant | Joyce Grassi | Marnie Greenwood | Peter Haley | Denise Hall | Richard and Linda Hanson | Bruce Hardy | Martyn Hare | Diana Haynes | Phillip Hetherington | Roger Higgins | Patty Hill | Dean Hirschfeldt | Geoff Hoare | Tom Hockin | Rennie Holley | Darby Honeyman | James Hopkins | Arlene Howard | Ian Howat | Scott Hughes | Elaine Hunter | Lance Husoy | Eric Johnson | Patrick Julian | Cam Karpiak | Henry Karpus | Leah Kaser | Steve Kelsey | Arthur Kingma | Suzanne Klinga | Rudy Komposch | Barry Kootchin | Lorraine Koren | Robert Kyle | Dennis Larsen | Elena Lau | Gary Lengyell | Sharon Levings | Joel Lew | Brigitte and Stephano Liapis | Jim Lillyman | Carolyn Liu | Barbara Macdonald | Cameron MacKenzie in memory of Karl Stahl | Jim Mackenzie | Paddy Macleod | Monika MacNeill | Cyprien Maes | Lynden Mager | Deborah Marino | Bryce Martin | Sherri Martin | Jeff Marus | Patricia Mason | Timothy Mattox | Terry McBurney | Hugh McCurrach | Kevin Mickelson | Derek Miura | Susan Munro | Terry Munro | Laurine and Roger Nickel | Mark Nishiguchi | Petrus Nooij | Malcolm Norris | Victoria Nowell | May Oltmann | Natalie Onufreychuk | Eduardo Ottoni | Carol Page | Donna Paul | Corinne Peet | Chris Pekar | Jaime Peschiera | Ranko Petrovic | Richard Pollock | Tim Poole | Craig Poynton | Marilyn and John Quong | Karim Ratib | Roy and Maynetta Raymond | David Rehorick | Liam Reilly | Michael Reno | Suzanne Richard | Karen Gilmore & Rob Van Nus | Chris Rose | Gregory Ross | Dana Rowe | Laura Rowlett in memory of Marty Hatlelid | Diana Sanderson | Bilbeer Sandhu | Gloria Schwartz | Martin Screech | Leslie Slack | Lee Smith | Teri Smith | Marvin Steffin | Peter Stern | Lionel Such | Corinne Super | Sabrina Susin | Adrian Swanston | Mary Tait | Robert Taylor | Liisa Tella | Daniel Tetrault | Andrea Thomsett | Michael Tolton | Les Toth | David Twanow | David Utevsy | Helen Vaughan | Tanya Veerman | Sandra Vishloff | Duff Waddell | Bill Walters | Ken Weremchuk | Carl White | Lory White | Joseph Whiteside | Paul Wiggins | Guy Wilson-Roberts | Gary Wolfson | Jay Wollenberg | Simon Wosk | Beth Young | Steve Young | Maureen Zeal Campbell | Kevin Zimka | Diane and Jon Zwickel

*List current as of July 27/2018



Our 2018 Team

CORE STAFF

Managing Director, Artistic: Rainbow Robert
Managing Director, Finance: Isaac Wolfe
Managing Director,
Marketing & Development: Emma Lancaster
Media Director: John Orysik
Operations Director: Eduardo Ottoni
Director of Administration: Jen Thomas
Programmer: Cole Schmidt
Artist Logistics: Jeremy Page
Programming Manager, Clubs & Special
Projects: Cory Weeds
Patron Services Manager: Zoë Forsyth
Digital Marketing Manager: Zoe Quinn
Marketing Manager: Kate Knox
Data Analytics Manager: Kelly Creelman
Bookkeeper: Karis Sengara
Artistic Director Emeritus: Ken Pickering

FESTIVAL STAFF

Artist Hospitality Coordinators:
Jenny Lee Craig, Lindsay Drummond
Artist Information Coordinator & Writer:
Stephen Lyons
Artist Logistics: Marijka Asbeek Brusse
Banner Coordinator: Bodie Macneill
Box Office Assistants: Kaen Seguin,
Leila Toledo, Emily Bignell, Alex Glyniani, Nit-
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Education & Outreach Coordinator:
Tegan Ceschi-Smith
Food, Beverage & Exhibit Manager:
Rod Grant
Marketing Associate: Gerta Heba
Marketing Associate: Heather Gunn
Photographers: Rebecca Blissett,
Jon Benjamin
Production Managers: Robert Wilson,
James Ong
Production Coordinator: Saul Zetler
Production Assistant: Liisa Hannus
Site Managers: Tom Jones, Sean Preston
Transportation Coordinator: Bruce Suttie

Venue Managers: Pamela Balint, Casey
Chan, Denice Jagic, Courtney Komonasky,
Paula Luther, Virginia Mckenzie, Una Memi-
sevic, Kaen Seguin, Leanne Zacharias
Volunteer Coordinator: Lo McEwan
Volunteer Assistant: Dannielle Rutledge

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Secretary: Gary Kushnir
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Mitchell Edgar
Zahid Makhdoom
Paromita Naidu
Dale R. North
Giulio Recchioni
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All photos by Rebecca Blissett & Jon Benjamin